



LOWER NORTHEAST DISTRICT PLAN IMPLEMENTATION UPDATE



Placemaking Signage
at the Frankford
Transportation Center

PHILADELPHIA2035

Philadelphia2035 is the city's Comprehensive Plan. Created and updated by the Philadelphia City Planning Commission (PCPC), this document serves as a guide for the city's long-term growth.

Philadelphia2035 is a two-phase effort:

I. CITYWIDE VISION

The **Citywide Vision** lays out broad goals and policy for all aspects of the city. These include neighborhoods, vacant land, economic development, open space, and transportation.

II. DISTRICT PLANS

District Plans apply the concepts of the Citywide Vision to specific areas of Philadelphia.

IMPLEMENTATION

PCPC staff works with city agencies, City Council, and non-profit partners to see the District Plans become reality. PCPC has secured grants for follow-up studies, engineering, and construction totaling almost \$23 million. This document highlights projects being implemented and the progress so far.

BENEFITS OF PLANNING

ENVIRONMENT

Natural and man-made surroundings provide safe and healthful conditions for current and future generations.

ECONOMY

Economic development generates jobs, income, wealth, revenue and city services.

EQUITY

Planning helps ensure that everyone benefits from programming and funding, regardless of race, ethnicity, class or any other dimension of identity.

HEALTH & WELL-BEING

Philadelphia's built environment encourages active living and supports fair access to the resources and amenities necessary for residents of all ages to improve their physical, mental, and social well-being

ENGAGEMENT

Many stakeholders come together to shape a common, future vision.

PLAN IMPLEMENTATION PROGRESS

The Philadelphia City Planning Commission adopted the Lower Northeast District Plan in **October 2012**. The plan makes **45** recommendations across three themes:

Specific recommendations are identified as follows:

District Abbreviation

Recommendation Number

LNE#

- 17

THRIVE

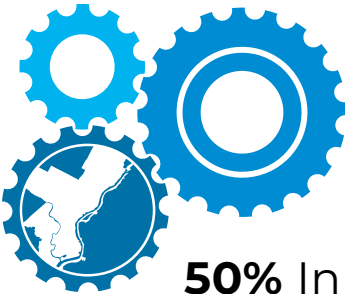
Neighborhoods | Economic Development | Land Management
- 10

CONNECT

Transportation | Utilities
- 18

RENEW

Open Space | Environmental Resources
Historic Preservation | Public Realm



With the help of our Implementation Partners, we've advanced 66% of plan recommendations:

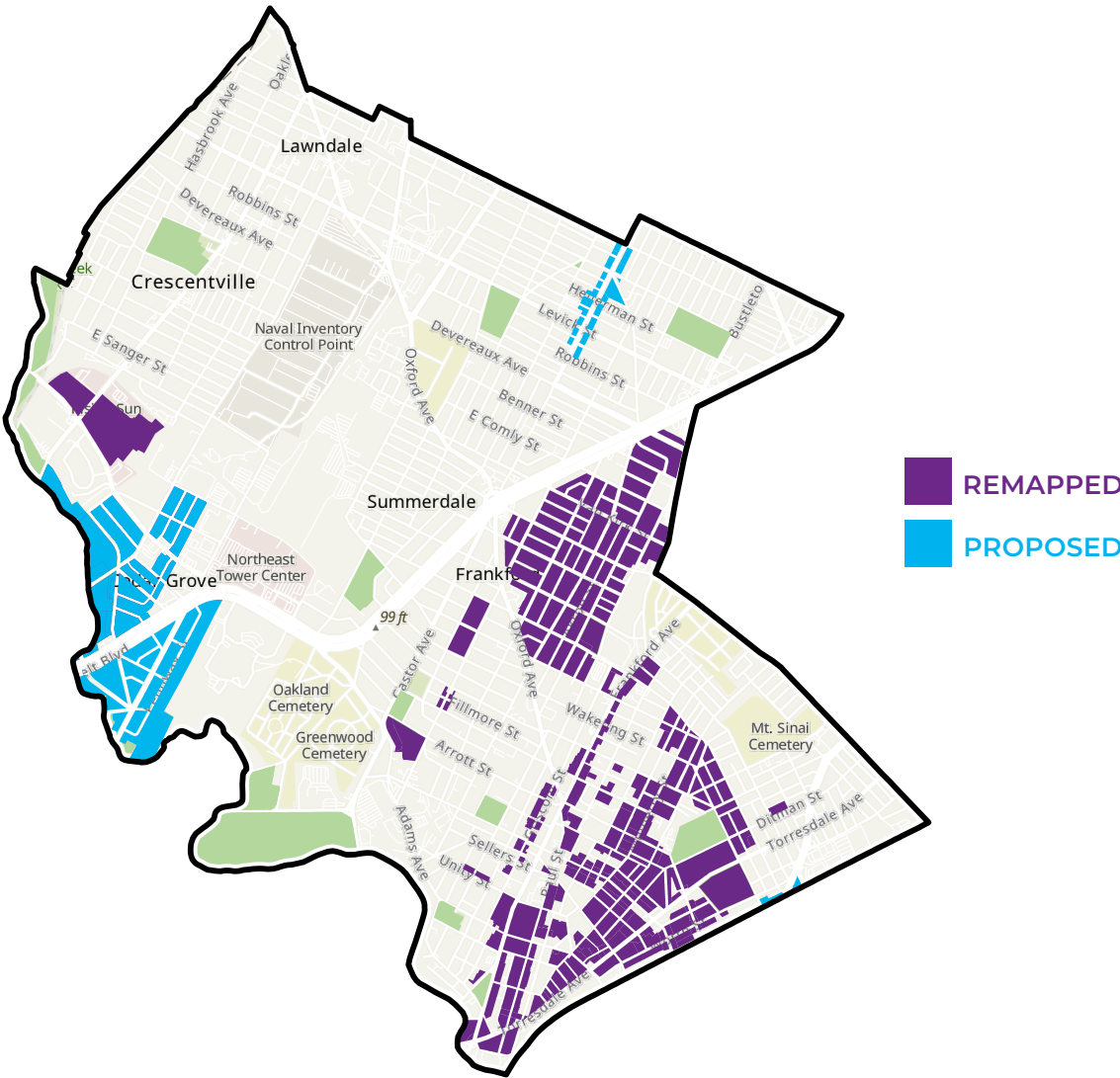
50% In Progress // **24%** Ongoing // **26%** Complete

Thank you to our Implementation Partners:

- Councilwoman Maria Quiñones-Sánchez
- Philadelphia Department of Commerce
- Frankford Community Development Corporation
- Hinge Collective
- Mayor Jim Kenney
- Philadelphia Office of Transportation, Infrastructure, and Sustainability (OTIS)
- Philadelphia Parks and Recreation Department (PPR)
- Philadelphia Water Department (PWD)
- State Representative Jared Solomon
- State Representative Jason Dawkins
- SEPTA

ZONING REMAPPING PROGRESS

As of Spring 2022



A big part of making Philadelphia2035 a reality is updating Philadelphia's zoning maps. PCPC is working with City Council to make sure the zoning matches existing uses and points the way for future projects.



THE FRANKFORD PAUSE & DARAL BUILDING

ACTIVATING VACANT LAND AND BUILDINGS
WITH NEW USES AND ACTIVITIES



Park users enjoying the Frankford Pause

RECOMMENDATIONS

- LNE 16** Decrease the amount of vacant land in Frankford by focusing public resources and policies on targeted redevelopment projects centered around the three EI stations
- LNE 17** Prevent further abandonment and vacancy in Frankford by using public safety improvements, such as improved lighting and more frequent street and sidewalk cleaning
- LNE 34** Increase green space through the use of green stormwater infrastructure
- LNE 42** Create attractive and functional pedestrian plazas at areas of high pedestrian activity

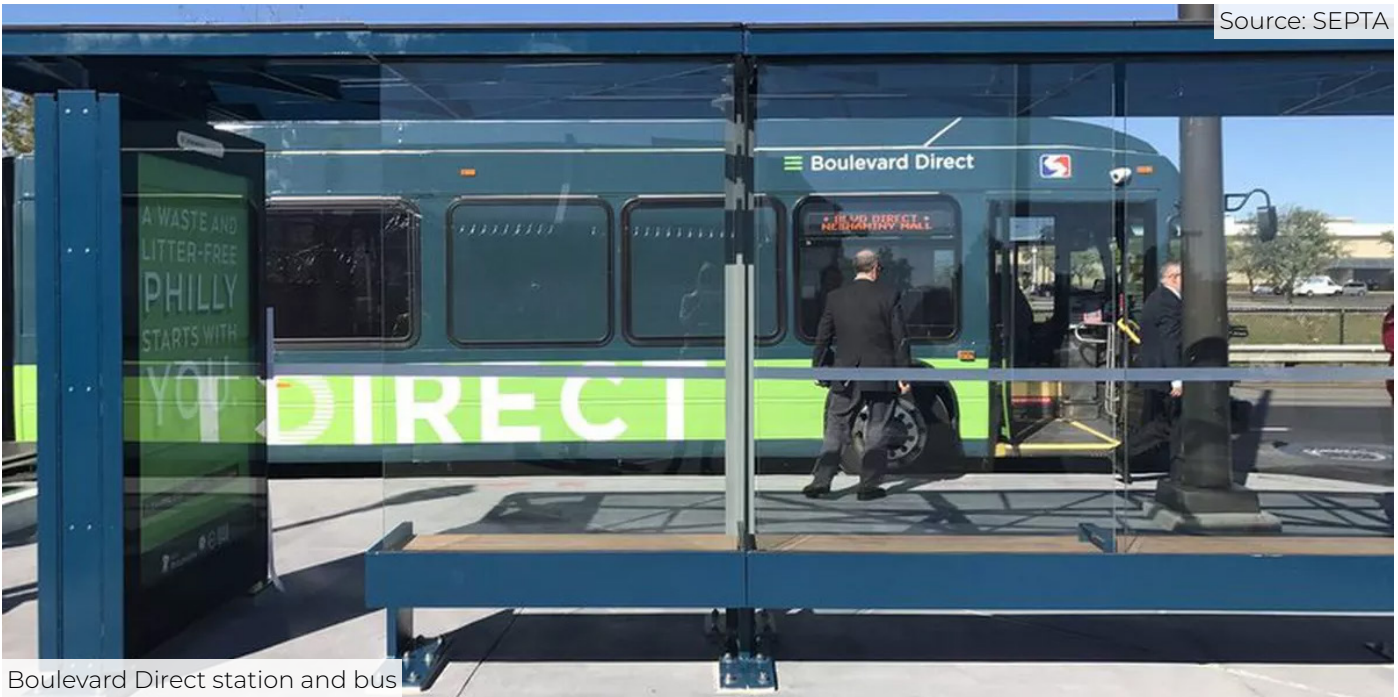
The Frankford Community Development Corporation (CDC) opened the Frankford Pause, a community park. Permanent construction is set to be complete this spring, and this phase includes a rain garden to help manage stormwater runoff from the EI platform.

They also renovated the next-door Daral Building. It has offices for the CDC, the Frankford Neighborhood Advisory Committee, and State Representative Jason Dawkins' office. These spaces now provide community gathering space, resources, and programming. They are close to Frankford Avenue and the Arrott Transportation Center. The park and services are accessible to both Frankford residents and other Philadelphians.

The CDC also completed full reconstruction of 4665 Paul St and reconstruction of 4663 Paul St is currently underway. Upon completion, each will include a ground-floor commercial space and four affordable apartments.

ROUTE FOR CHANGE

SAFE, ACCESSIBLE AND RELIABLE TRANSIT
ALONG ROOSEVELT BOULEVARD



Boulevard Direct station and bus

In October 2017 the Southeastern Pennsylvania Transportation Authority started a new bus line. **Boulevard Direct** runs between the Frankford Transportation Center and the Neshaminy Mall. Fewer stops mean less travel time for riders.

Each station has benches, grass and trees, bus shelters and signs. The new bus has increased ridership on this road by 13 percent. It is part of the City's goal to make Roosevelt Boulevard safe and reliable.

RECOMMENDATIONS

- LNE 18** Complete an analysis to understand the evolving travel patterns in Northeast Philadelphia and the immediate suburbs in Bucks and Montgomery County
- LNE 19** Complete a Corridor Study to determine the best options for transforming Roosevelt Boulevard into a multi-modal corridor with expanded transit service, automobile circulation improvements, and pedestrian and bicycle upgrades

PHILADELPHIA CITY PLANNING COMMISSION

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Frankford
Transportation
Center

www.phila2035.org

Spring 2022