CENTRAL NORTHEAST DISTRICT
First Public Meeting Summary

The first of three public meetings for the Central Northeast District Plan took place on July 11, 2013 at the Knowlton Mansion. The meeting attracted over 80 attendees to the beautiful mansion at 8001 Verree Road.

This meeting served a dual purpose. The first was to educate the public about the District Planning process and the existing conditions of the Central Northeast. The second was to conduct an interactive group mapping exercise in which attendees helped identify the important physical attributes of their community. This input helps guide the recommendations of the plan by locating areas of strength, weakness, stability, and change.

It will also help us identify Planning Focus Areas. These are areas where multiple layers of public intervention (e.g. zoning changes, land sales or acquisition, infrastructure improvements, business incentives, etc.) can come together to create positive momentum and revitalize specific intersections, corridors, or neighborhoods.

We asked groups to identify destinations/landmarks, barriers, areas that will remain the same, areas that will change, and desired Planning Focus Areas within the Central Northeast District.

There will be a second public meeting on September 24, 2013 at the Northeast Regional library.
Facilitated Group Exercises

Participants in the July meeting were asked to share their most frequented destinations, the factors (environmental, physical, social) that create barriers within the district, areas that they imagine will stay largely the same over time, and areas that they feel are poised for change, be it positive or negative.

These activities help PCPC take the temperature of the district, and understand local perspectives about recommendations that might emerge as part of the plan. Popular destinations might warrant additional public investment or other attention, while barriers might be physical attributes that the city could work to improve over time through engineering interventions, better urban design, or other changes.

Major parks and shopping centers came through as the most popular destination, while major rail rights-of-way and wide roadways were the most cited barriers.
Stability and Change

Stability and change often come with positive and negative connotations, respectively. This exercise attempts to unpack these assumptions and illustrate that preserving current conditions is a positive thing in some locations or neighborhoods while it might be counterproductive in other places. Similarly, change might be less desirable in areas that perform well economically, socially, etc, but might be sorely needed in locations that experience losses in population, jobs, or a change in identity.

Some areas will change or stay the same due to ongoing trends and factors out of government’s control. In other cases, government can establish policies, change regulations, or alter incentives to be the driver of change (or preservation).

Cottman Avenue came through as the most discussed area of likely or desired change.